

Offshore Delivery Services Empowering Global Competitiveness for a Top Investment Advisor

Overview of the Client

The client is a registered investment advisor that supports over 350 of the world's leading institutional investment managers. By providing timely and timesaving global buy and sell recommendations, along with customized independent research and market advice, the client significantly enhances the portfolio performance of its clients.

With a reputation for delivering insightful and actionable financial intelligence, the client is a trusted partner in the investment management industry.

Partnership with Hengtian

Since 2008, Hengtian has been a pivotal partner for the client, providing offshore delivery services and onsite subject matter experts (SMEs) to support various business lines. This collaboration has helped the client maintain and enhance its competitive edge in the dynamic financial services industry.

Services Provided

1) Platform Development and Maintenance

Hengtian is responsible for the development and maintenance of multiple platforms, including desktop, web, and mobile applications. This ensures that the client can deliver its services efficiently across various digital channels, meeting the needs of its diverse client base.



2) System Migration and Refactoring

To keep pace with technological advancements and enhance system performance, Hengtian manages the migration and refactoring of the client's systems. This involves updating legacy systems and optimizing them for better efficiency and functionality.

3) Database Administration

Hengtian provides comprehensive database administration services, ensuring that the client's data is secure, well-organized, and easily accessible. This is crucial for delivering accurate and timely investment advice and research.

4) Client Project Deliveries and Support

The partnership includes delivering client projects and providing ongoing support to ensure seamless operation and high client satisfaction. Hengtian's expertise helps the client meet its project goals efficiently and effectively.

5) New Product Research and Development

Hengtian is actively involved in the research and development of new products for the client, helping to innovate and expand the company's offerings. This R&D effort keeps the client at the forefront of the investment advisory industry.

6) Project Management

Hengtian manages projects with multinational teams across the US, India, and China, ensuring coordinated efforts and successful project outcomes. This global approach allows for a diverse range of expertise and perspectives, enhancing the quality of project deliverables.



Voice of the Client

The partnership's success is reflected in the positive feedback from the client's leadership:

“Hengtian team is my most favorite offshore team overall.”

— Product Manager

This endorsement highlights the exceptional performance and reliability of Hengtian's team in supporting the client's business objectives.

Working in Partnership

The collaboration between the client and Hengtian underscores the importance of strategic partnerships in achieving business success. Through comprehensive support across platform development, system migration, database management, and more, Hengtian has enabled the client to deliver high-quality investment advice and research to its clients.

The positive feedback from the client's Product Manager is a testament to the value and effectiveness of Hengtian's contributions, solidifying its role as a trusted partner in the financial services industry.

