

## Upgrading to B and to C web systems for a time-honored investment company

We have long been trusted by the US-based financial research and investment company, fostering business ties with them for over a decade. As a leading provider of stock market research, analysis, and investment products and services, the client has been in need of effective websites for both institutional and individual investors.

### Highlights:

- We have contributed to developing a mobile application that gave individual investors insights on the U.S. stock market.
- We have migrated the client's desktop application for institutional investors to the web app while maintaining a consistent user experience.
- We have tuned the performance of the alert system on the web app to ensure that users can receive timely notifications generated through real-time data calculations and help them stay ahead of market trends.